

# TOBY KELLER

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## I LIKE MAKING THINGS.

Not only making beautiful websites and applications, but making them *work*. I am looking for a challenging position at a successful web design or development firm. I have experience in all aspects of web design and user interface, and look forward to being part of a creative team.

## STATEMENT

I am a designer who plays well with a team. I have integrated with developers on small one-week jobs to large social media projects alike. I love everything about web design, from branding and identity to user experience and user interface, to hand coding valid xHTML and CSS, even working with clients to determine goals and explore possibilities.

## EDUCATION **BA, Art Studio**

University of California, Santa Barbara  
*Graduated June 2004*

## EXPERIENCE **Lead Designer**

ELC Technologies, Santa Barbara, California  
*June 2007 - October 2008*

Worked as the design component of agile Ruby on Rails development teams. Interfaced directly with clients to set expectations and develop ideas, then planned and executed designs to be integrated with the codebase. Often worked under strict time constraints. Clients included Buy.com, givezooks!, and the Chicago Tribune.

## **Lead Designer and Production Manager**

Santa Barbara Signs & Graphics  
*June 2005 - June 2007*

Oversaw the production of signs and graphics from concept to installation. Employed creative problem-solving under tight deadlines in a hectic work environment. Worked with large-format printing and plotting machines and developed craftsmanship ethic.

## **Freelance Web Designer**

Burnblue.com Photography & Design  
*January 2004 - Present*

## RELEVANT SKILLS

Illustrator CS3, Photoshop CS3, xHTML, CSS, Dreamweaver  
*Familiar with:* Javascript libraries, PHP, Ruby on Rails, Flash

## LOOK ME UP

<http://burnblue.com/design/> - selection of my design work on my site  
<http://www.linkedin.com/in/tobykeller> - character references from coworkers  
<http://workingwithrails.com/person/11149-toby-keller> - Ruby on Rails professional networking site